

NORTHWEST LOUISIANA COMMUNITY TENNIS ASSOCIATION
"To promote and develop tennis in Northwest Louisiana"
Minutes – February 1, 2017

1. The meeting was called to order by President Bob Patterson. Those in attendance include John Liles, Sue Allender, Jay Boyd, Mike Correal, David Kimball, Rhonda Terracciano, Anthony McMaster, Lucas Richardson, Grady Wilson, Tammie Harris, Willie Paz, Eddie Copete, Rhonda Rubben, Todd Killen, Kaye Cochran, Angela Pfanner, Robert Verzaal and two new guests, Antony Hill (assisting at Southern Hills) and Louis Butler (new assistant pro at Querbes).
2. A motion to waive the reading of the January minutes was made by Bob Patterson, Todd Killen second the motion. All were in favor. The minutes stand as written.
3. Treasurer John Liles gave the balances as of January 31, 2017. The 10 and under grant monies account in Red River Bank has a balance of \$41,374.32 (this does include the FDDOC account of \$2,308.03). The general account in Capital One Bank has a balance of \$95,743.54 and includes the accounts of Play Tennis Bossier (\$1,039.60) and Baton Rouge Love (\$135.00).
 - a. Bob Patterson did mention at the Southern meeting in Atlanta that they might start auditing CTA's in 2019. Jay Boyd thought we may want to check with our accountant to see what an audit would cost us. John does use QuickBooks for our accounts.
4. President Bob Patterson did report that he is to meet with Kelly Foyt and Nancy Bushnell to finalize hotel reservations for our State tournaments that we will be hosting in 2017.
 - a. He also wanted to remind everyone about our 2nd Annual NWLaCTA Kickoff Tournament on March 3 – 5 at POTC. The cost is \$50 for the first event and \$20 for each additional event. Food, fun, beer and tennis with March Madness between the matches will be offered. To register go to www.nwlacta.com by February 27, 2017. We will be hosting two CTA tournaments this year, with the Fall tournament to be a fundraiser for the 10 and Under program.
5. While in Atlanta for the Annual Southern meeting Bob and Jay Boyd addressed the subject of captain's appreciation for our 2017 USTA Adult League captains. A committee needs to be put together to create a budget. Mike Correal has a few ideas for gifts. We do need to recognize the hard work that our captains do throughout the season.
 - a. A presentation from USTA North Carolina was made on youth tennis (Junior Team Tennis). They have developed a resource guide for junior players and their parents on the junior programs that are available and the pathway progression. Our CTA can apply this great guide to our junior/youth programs. Kaye Cochran will put it on Pdf and send it out to anyone who would like a copy.
6. Mike Correal presented his committees (Tammie Harris, Rhonda Rubben, Kaye Cochran and Mike) Strategic Plan for 2017. The main goals for 2017 will be 1) To increase USTA Adult Membership; 2) To increase adult league participation; 3) To increase junior team tennis participation; 4) To increase CTA Tournament participation; 5) To increase league captain numbers; and 6) Support Pros with 10 and under, plan Play Days. John Liles made a motion that we approve the goals presented, all were in favor. Now the committee has to come up with a budget for each of the goals.

7. Jay Boyd did mention that our CTA did not win any Southern awards this year. From a state standpoint we do need to do a better job submitting our nominations. Jay also stated that anyone can volunteer to be on a committee for Southern.
8. Community Coordinator, Kaye Cochran and 10 and Under Coordinator, Angela Pfanner, will be meeting with LTA's Diana Beauregard on February 7 to discuss Junior Team Tennis. We will have two pathways for JTT, either as an individual club (as Querbes and Southern Hills are doing) or by Tennislink (like Adult league tennis). This year we will just compete locally, next year we will plan to send teams to JTT finals in Baton Rouge.
 - a. Kaye has been working area elementary schools about bringing tennis into the schools. All are very interested in either with a free clinic, as an additional to their current curriculum and/or as a teacher in service program. Schools include (but not limited to) Forest Hill Elementary, Keithville Elementary, Oak Park Elem, Summerfield Elem, Turner Elem, Walnut Hill Elem, Southern Hills, Judson Elem, Fairfield Magnet, Summer Grove, Herndon, Riverside, Eden Gardens, Shreve Island, A.C. Steere, University, Arthur Circle, Creswell, E.B. Williams Stoner Hill and Broadmoor.
9. Adult Coordinator, Tammie Harris is adding an 18+ 2.5 Men's League to our roster of level play. To date our player numbers are as follows (players may be added through April):

	<u>2017</u>	<u>2016</u>
18+ Ladies	331	374
Men	186	224
40+ Ladies	284	282
Men	136	141
55+ Ladies	116	124
Men	59	64
65+ Ladies	13	28
Men	10	15
 Total	 1135	 1255
10. Rhonda Rubben with FDDOC did not receive the USTA grant this year since our CTA was not approved NJTL in 2016. But we are this year. Tammie and Rhonda did apply for a diversity grant this year. Rhonda is hoping to have FDDOC teams for JTT at Southern Hills and Cockrell this year.
11. Angela Pfanner has been busy trying to keep everyone up to date with all of our programs with a monthly newsletter. She is asking all clubs/teaching pros if they could contact her with any programs your facility will be offering so they may be included in the newsletter.

**NEXT MEETING WEDNESDAY, MARCH 1, 2017
EAST RIDGE COUNTRY CLUB - NOON**