

Northwest Louisiana Community Tennis Association
"To promote and develop tennis in Northwest Louisiana"
Minutes – January 9, 2013

1. The meeting was called to order by President Jay Boyd. Those in attendance include John Liles, Sue Allender, Todd Killen, Dan Beedle, Phillip Campbell, James Hunt, Bob Patterson, Shelly Naisbitt, David Kimball, Bonnie Cox, Terri Bianca, and Ken Jantz.
2. A motion to waive the reading of the December minutes was made by David Kimball, Todd Killen seconds the motion, and all were in favor. The minutes stand as written.
3. Treasurer John Liles gave his end of 2012 report. The Capital One Bank account has an ending balance of \$75,888.88; this includes the accounts of Play Tennis Bossier (\$1,964.89) and Bossier Tennis Centers 10's (\$1,435.00) accounts. The Red River Bank account has an ending balance of \$39,874.90.
4. Bonnie Cox reported for 10 and Under Coordinator Robby Lockwood:
 - a. Two CTA/10 and Under Fundraisers have been scheduled: March 1 – 3 at East Ridge Country Club and August 2 – 4 at Southern Hills.
 - b. The Legacy children (55) have been entered in tennislink for USTA branded Junior Team Tennis. This is in addition to the 243 new USTA members in the Bossier schools and 15 at Calvary in the last month. On December 8th a play day was held at North Bossier Tennis Complex and 52 children attended.
 - c. Robby will be meeting with Pros or their representatives from East Ridge, POTC, Indoors and Southern Trace about Junior Team Tennis for the 10 and Under at the private clubs.
 - d. FDDOC will begin next week at Sunset and Mooretown. The FDDOC tennis program has been awarded a \$10,000 grant through Tennis Serve for a tennis program this summer.
 - e. Jay Boyd has contacted Robby in regards to updating the business plan for 2013. We have not used all of our grant funds from the last two years (we did not have a 10 and under coordinator for portions of these years) and Jay was assured that these carried over. He has asked Robby to get an updated number so we can plan appropriately. Jay again wanted to remind everyone to please continue to send in your metrics to Robby and support his efforts and requests.
5. Community Coordinator Shelly Naisbitt reiterated about the good turnout for the Play Day at Bossier in December.
 - a. The End of the World Mixed held at Southern Hills on December 20th (the end of the world, as we know it) was small but LOTS of fun. Thanks to everyone who participated and woke up the next morning to talk about it!
 - b. Fun, Friends and Fitness will begin April 6 (a few weeks later due to Spring break and Easter). The first session will be held at Querbes. Look for additional information in the future. The spring session will run for 5 weeks and each class will last 1 ½ hours.

- c. Shelly has been sending out reminders about USTA League team registration deadlines (January 15 for 40+, 55+ and January 22 for 18+).
 - d. Shelly presented a few promotional ideas. One being business cards to hand out to anyone interested in playing tennis (new or returning players). To add to this an incentive/rewards coupon good for 2 hours of tennis at any public tennis facility. The collected coupons will be turned in to John Liles and the host facility will be reimbursed. This coupon could be printed on the back of the business card with an expiration date of 12/1/2013. David Kimball motioned that we print 500 of the business cards with the incentive coupons on the back, Todd Killen second the motion. Twelve were for, 1 against – so passed.
6. League Coordinator Terri Bianca and her co-chair, Bob Patterson, gave their preliminary count of teams for the upcoming 2013 USTA Adult League play. To date we have 74 teams, down from last year's team total of 85. Remember that registration is still open. The numbers so far are as follows: 55 and over - 10 teams; 40 and over - 26 teams; and 18 and over - 38 teams. We have only one team signed up in the following divisions: 4.5 40 and Over Men, 4.5 40 and Over Women, 4.5 18 and Over Men and 4.5 18 and Over Women. To prevent these teams from having to travel to qualify for State, Terri and Bob will look about getting another team formed locally for them to play.
- a. The Captains meeting will be moved back to January for the 2014 league play.
 - b. Terri and Bob have been contacted by players looking to be on a team. If you are not on a team and want to play, please call them.
7. Ken Jantz gave us sad news that Karen would not be able to be our Flex Coordinator; her work schedule just will not allow it. So we need a new Flex League Coordinator. The Spring League usually begins around March 1st. Karen received word from USTA Flex Coordinator Marilyn Sherman that Flex had an 8% increase nationally and that Southern was ranked #1. Our local leagues numbers have been going the other way. In 2010 we had 125 players, 2011 – 75 players and 2012 – 50 players. To play in Flex you do not need to be an USTA member and you can play down a level. We need to emphasize the word SINGLES when promoting the flex league i.e.: Flex Singles League. Shelly and Ken will get the initial information out for the Spring Singles Flex League. If you are interested in becoming the Flex Singles Coordinator or if you know someone who would be a good candidate, please contact Jay.
8. B.J. Johnson, the 55+ and 65+ State Coordinator sent word to Ken Jantz via Karen about the 65+ adult leagues (previous Super Seniors). An Invitational Tournament will be held; meaning all teams that register in tennislinc can play in the State Tournament. This will be held in Lake Charles on April 19-22 during the 55+ State Tournament. Every effort will be made to schedule each of the age groups on different days so to avoid scheduling conflicts for those who play in both divisions. Team registration opens January 7 and the deadline will be March 19 for the 65+ teams. For additional information please contact BJ at lasuperseniors@cox.net

9. Our CTA is still in need of a Junior Tennis Committee Chairperson. If you are interested, please contact Jay.
10. Web Master Ken Jantz will have the Junior Novice Tournament Form on our website soon. Discussion was had in regards to Sportsmanship Awards. Phillip Campbell voiced that we should keep it and give it out at the novice tournaments, all were in agreement.
11. Bob Patterson from Marketing reported that the CTA Dinner has been postponed to the spring at East Ridge Country Club. We can then recognize team captains, the teams that competed at State and the junior team tennis winners and participants. Also, the volunteers and the people who help behind the scenes at tournaments, fundraisers, etc. Bob may look into having a speaker from the LTA or Southern.

**NEXT MEETING – WEDNESDAY, FEBRUARY 6
NOON – EAST RIDGE COUNTRY CLUB**