

Northwest Louisiana Community Tennis Association Minutes – July 3, 2013

1. The meeting was called to order by President Jay Boyd. Those in attendance include John Liles, Sue Allender, James Hunt, Shelly Naisbitt, Karen Jantz, David Kimball, Bob Patterson and Willie Paz.
2. A motion to waive the reading of the June minutes was made by Jay Boyd, James Hunt second the motion. All were in favor. The minutes stand as written. Secretary Sue Allender did report that the parents of the nineteen junior players from our area that attended this years' Southern Closed Tournament received a stipend of \$100 per player from the NWLaCTA.
3. Treasurer John Liles reported a June balance from the Red River Bank account (10 and Under Grant monies) of \$48,852.35. This does include the North Bossier 10 and Under account of \$1,145.00. The Capital One Bank account has a balance of \$86,838.04, including the Play Tennis Bossier account of \$1,964.89. John also noted that the NWLaCTA made \$4,640.36 from the Adult 18 and Up State Tournament in May. Our thanks to all who volunteered and assisted during the tournament.
4. Our Community Coordinator, Shelly Naisbitt, gave her report from June.
 - a. The US Open Presidents Box raffle was won by Lori Stroud, who was planning on attending the U.S. Open. Second place winner of the tennis racquet was won by Tommy Harvey (for his daughter, A.K.) Shelly raised \$2,260 from the raffle. Our thanks to everyone who bought a ticket.
 - b. Our fundraising goal of \$30,000 this year has stalled with the summer heat. So if you have any ideas for sponsors, please contact Shelly.
 - c. The Junior Novice tournament held last month at POTC had 15 participants. The next Junior Novice tournament will be held at Querbes on July 6. The FDDOC Summer Camp held June 10 – 28 introduced 190 children to tennis and we were able to sign up 71 new USTA members.
 - d. Four play days were held last month. La Petite Ecole at Querbes, the Cub Scouts at Mike Woods, Dogwood and ATLAS. Our goal for the year is 33 and we only need 12 more to reach it!
 - e. The Summer Session of Fun, Friends and Fitness is winding down. 18 people signed up and the average attendance has been 12, not bad for the Summer. Discussion was made about what a great deal Fun, Friends and Fitness is and Sue Allender motioned that for the Fall Session we increase the sign up cost to \$45 and this will include your USTA membership. If this is your second session, you will not receive the membership incentive and referrals will not receive monetary incentives anymore. John Liles second the motion. All were in favor. So passed. Shelly will change the sign up sheets and information on the website.
 - f. Our local expert on Constant Contact (an e mail service) has offered to give five NWLaCTA members a FREE exclusive seminar. If you are interested, please contact Shelly.

- g. KTBS filmed a short clip at Querbes for youthtennis.com. If you are interested in seeing it, click on <http://ktbs.com/story/22727253/usta-10-and-under-tennis-encourages-early-participants>
 - h. We now have two more ways to sign up for our newsletter: text "10s" to 22828 and we have a QR code that you can scan.
 - i. Shelly is trying to get "Favorite Tennis Courts" listed on the Locals Love Us. Please call 491-5278 and ask for tennis to be added to the list.
 - j. On Playtennis.com, we need to add Southern Hills Tennis Center and the only Pros listed for our are Dan Beedle and Bill Oliver.
5. Jay Boyd again wanted the word out that we are looking for a 10 and Under Coordinator. If you are interested or know anyone, please contact Jay.
6. Mixed League Coordinator, Karen Jantz, reported that as of the meeting we have 54 mixed teams signed up (57 teams last year). 661 players have signed up so far (as opposed to 734 in 2012). Jay stated that in 2014 the league coordinators should set a specific goal for team numbers and become pro active along with the area Pros in recruiting players.
7. Speaking of 2014, we are in need of an Adult Coordinator. Terri Bianca told Jay that she would not be able to return as the Adult League Coordinator, but will be glad to train and assist whomever steps up for the position. Our thanks to Terri for all the hard work she did for the NWLaCTA.
8. Our CTA will be hosting two more State Tournaments in 2013. On October 4 – 6 we will host a 70 and Up Invitational (looking at 100 plus participants needing clay courts). November 8 – 11 we will also be hosting the 18 and up Combo State. Write those dates on your calendar because we may need your assistance!
9. The CTDW will be holding their conference in Denver this year in the beginning of November. If you are interested in attending, you must be an active NWLaCTA member and scholarships are available. For additional information, please contact Jay.
10. David Kimble stated that the CTA Tournament Committee will be meeting soon to look over revamping the city circuit. We will be canceling the August CTA City Circuit at Southern Hills due to heat and court conditions (hint City of Shreveport) and that Shelly will be out of town (the main reason!!!). Shelly will get with all the tennis facilities and tell them.
11. James Hunt reported that ATLAS held a mixed team only tennis tournament at Cockrell and 54 players participated. A great way to get ready or practice for the USTA Mixed League season.
12. The Captains Social/Training will be rescheduled. Jay is asking that each Pro submit one person from their facility who would help volunteer for the NWLaCTA. We need fresh faces and ideas. If any Pro would like to host a tennis social, our CTA will be glad to help.

13. It is that time again for the LTA yearly awards. Anyone may submit a nomination. If you have a nomination, please e mail it to Shelly so she may present it at the August 7 meeting. The categories are as follows:
- a. Media Excellence in Broadcasting Award
 - b. Adult Tournament of the Year
 - c. Charity Event of the Year
 - d. Charles Turner Volunteer Service Award
 - e. Educational Merit Award
 - f. Junior Tournament of the Year
 - g. League Tennis
 - h. Member Organization
 - i. Program of the Year
 - j. Special Tennis Event
 - k. Team Tennis Event
 - l. Tennis Professional
 - m. Mickey McNulty Family of the Year
 - n. Marilyn Sherman Spirit Award
 - o. Tennis on Campus Leader
 - p. Tennis on Campus Club
 - q. NJTL Chapter
 - r. Wheelchair Player
 - s. Wheelchair Tournament
 - t. USTA Facility Award
- Nominations are due September 18 to the LTA Office.
14. James Hunt met with the Scott Wells of the Wounded Warriors. On Saturday, October 19, there will be wheelchair tennis from 10 – 12 followed by lunch and then recumbent bicycle demonstration at 1. James will contact the area newspapers and T.V. stations. All are invited to attend.
15. Also, the nomination committee needs to look into NWLaCTA posts for 2014.
16. We are sad to report we lost one of our most valued friend, player and NWLaCTA and USTA supporter. Bill Oliver passed away July 11. For those who did not have the pleasure of knowing Bill, he was the Director of Tennis at Southern Trace Country Club where he had a great passion for coaching and teaching children the game of tennis. In lieu of flowers, the family requests that donations be made to the Northwest Louisiana Community Tennis Association, 5726 Marina Bay Dr., Shreveport 71119. All donations will go towards the 10 and under Quickstart tennis program.

**NEXT MEETING WEDNESDAY, AUGUST 7, 2013
NOON – EAST RIDGE COUNTRY CLUB**