

NORTHWEST LOUISIANA COMMUNITY TENNIS ASSOCIATION
"To develop and promote tennis in Northwest Louisiana"
Minutes – February 4, 2015

1. The meeting was called to order by President Kaye Cochran. Those in attendance include John Liles, Bob Patterson, Sue Allender, Willie Paz, Don Patterson, Richard Verzaal, Tammie Harris, Bonnie Cox, Phillip Campbell, Elana Engleman, David Kimble, Jay Boyd, Mike Correal, Bianca Schulz, Eddie Copete and Grady Wilson.
2. A motion to waive the reading of the January minutes was made by Bob Patterson, Jay Boyd second the motion. All were in favor. The minutes stand as written.
3. Treasurer John Liles reported the balances as of January 31, 2015. The Red River Bank account for the 10 and under grant monies has a balance of \$50,764.34. This does include the accounts of FDDOC (\$792.03) and NBTC10U (\$73.34). The Capital One Bank account has a balance of \$68,621.11. This includes the account of Play Tennis Bossier (\$1,964.89). John also received a thank you from Tom P in regards to the monies we donated to the two tennis players who will be heading to Virginia next month for the Special Olympics.
4. Kaye Cochran gave her President's report. As we all know, she came through her knee surgeries in flying colors. While she was recuperating, she was busy working on the Players Appreciation Party and bids for this years' State tournaments (more on these subjects later).
5. Past President Jay Boyd was involved in a Southern meeting in January (also representing Northwest Louisiana was Grady Wilson and John Liles). The theme for the USTA this year is Tennis Apprentice, recruiting new adult players/USTA members. It should be noted that the Southern division makes up 25% of all the players in the USTA.
6. Jay and Kay have both been busy securing bids for our area for upcoming State tournaments. We have made bids for the 55 and Up Adult State (April 10-13); the 18 and Up Adult State – odd ratings (June 12 – 15); the 70 and Up Invitational (October 2 – 4) and the 18 and Up Combo State (November 6 – 9). Bob Patterson motioned that we bid on the 55 and Up Mixed State on September 25 – 28, since we have a large number of clay courts to offer. Bonnie Cox second the motion, all were in favor. The bid package requires hotel accommodations, Jay will send the dates to Richard Verzaal for the hotel contacts.
7. Adult Coordinators Tammie Harris and Bob Paterson presented the league numbers for 2015. For the 18 and Up, we are up 27 players in the men's division, down 16 in the women's for a total of 551 players (down 11 players from 2014). The Adult 40 and Up have an increase of 40 players in the women's and down 46 in the men's for a total of 345 players (down 6 players). The Adult 55 and Up show an increase in the women's division by 2 and decrease in men's by 5 for a total of 176 players (down 3 players). Finally, in the Adult 65 and Up we are down 21 players for a total of 11. Overall our numbers are down by 19 compared to last year at this time, a grand total of 1,083 players. Bob Patterson is looking for a few more 2.5 men for a team. The Pros will help him.
8. The search for a Community Coordinator continues. The parameters are always changing and until the LTA tells us exactly what they are looking

- for, we are on hold. But please, if you or you know someone who is interested in this position, please contact Bob Patterson.
9. Richard Verzaal, Grady Wilson and Elana Engleman will be meeting Bill Phillips later in the week in regards to the Tennis Apprentice programs that we will be having in Northwest Louisiana. Marketing Coordinator, Mike Correal will also attend.
 10. Junior Team Tennis/10 and Under Coordinators Don Patterson and Richard Verzaal have sent their plans to Diana Beauregard and Bill Phillips. School Team Tennis will be held at Querbes (Caddo Parish) and North Bossier (Bossier Parish).
 11. The first CTA Tournament was held at Southern Hills on January 30 and 31. 36 players competed. The next CTA tournament will be held in Natchitoches, registration will be online (since the meeting, weather has caused the tournament to be postponed for a later date).
 12. The Player Appreciation Party on January 22 at East Ridge Country Club was well attended even though mother nature did not cooperate. The party was held to recognize the success of the NWLaCTA players who participated in our community. 175 people attended (just 10% of our league membership). This year North Bossier Tennis Center helped organize the decorations, preparations and door prizes. Each year the party committee will be rotated to another club. The cost of the party to date was \$4,094.23. Elana did point out that the drink tickets we voted on to give to each attendee was not in the budget. Grady Wilson thought we could spend \$5,000 on players going to State or Sectionals. Richard Verzaal thought maybe next year, players could bring a dish; have an evening mixer and the CTA supply the drinks. John Liles did want to remind everyone that as a 401©3 non-profit we can only spend 10% of our income on ourselves. Kaye will put all the information and input into a folder to see if we want to do this next year. We do want to put our State and Sectional winners in the forefront, not to mention great junior players.
 13. Marketing Coordinator Mike Correal is working on a mailer to middle and high school students about playing tennis.
 14. Jennifer West (jenniferwestcta@gmail.com) and Becky Berry (becky.berry@shreveportla.gov) still need your news and information for our web page. If you have anything tennis news, please send it to their e mail addresses.

**NEXT MEETING WEDNESDAY, MARCH 4, 2015
NOON – EAST RIDGE COUNTRY CLUB**