

## **Northwest Louisiana Community Tennis Association**

### ***"To Promote and Develop Tennis in Northwest Louisiana"***

#### **Minutes – June 4, 2014**

1. The meeting was called to order by President Kaye Cochran. Those in attendance include: Bob Patterson, Sue Allender, Eddie Copete, Elana Engleman, Phillip Campbell, Karen Jantz, Jay Boyd, Tammie Harris, Willie Paz, Richard Verzaal, Dan Beedle, David Kimball and Connie Bodenheimer.
2. A motion to waive the reading of the May minutes was made by Bob Patterson, Elana Engleman second the motion. All were in favor. The minutes stand as written.
3. Treasurer John Liles was unable to attend the meeting but did send the following balances: The Red River Bank account (10 and Under grant monies) has a balance of \$52,367.60. This includes the account of North Bossier 10 and Under (\$73.34). The Capital One Bank account has a balance of \$81,523.35. This account includes Play Tennis Bossier (\$1,964.89) and Team La (\$50.00).
4. President Kaye Cochran gave her report. Since the last meeting she has:
  - a. Contacted John Liles, Jay Boyd, Connie Bodenheimer, Bob Patterson, Richard Verzaal, Willie Paz, James Hunt and Elana Engleman;
  - b. Continue to discuss positions of JTT and 10 and Under Coordinators;
  - c. Searching ways to bring in more volunteers with Sue Watts;
  - d. Re-contacted the SALT board about have a representative at our CTA meetings (still no response).
  - e. Future plans include:
    - i. Research updated information with SPAR-upgrades at Southern Hills, Querbes and Cockrell Tennis Centers. Elana asked about the progress from SPAR and the re-surfacing of the courts. Richard Verzaal (Querbes) and David Kimball (Southern Hills) have to stay out of it, but did suggest attending the City Council meetings that meet every other Tuesday afternoon. Richard will look into forming an advocacy committee like Play Tennis Bossier. Bob Patterson will contact area councilmen and invite them to our July meeting and treat them to lunch. Phillip Campbell at the last LTA meeting did hear more comments about moving more of the state tournaments down to the Baton Rouge/New Orleans areas.
    - ii. Discuss a "welcome" package idea for new tennis players to our area. Karen Jantz is the USTA contact person for USTA members new to our area. She forwards the name and information to the area Pros. Idea of a "welcome package" still a great idea.
    - iii. Hire a 10 and Under Coordinator, JTT Coordinator and Community Coordinator.

- iv. Review and report on Tennis Apprentice (to be held at North Bossier Tennis Center during the month of June) and "Sets in the City" programs.
- 5. Vice President Bob Patterson gave his progress report for the month of May:
  - a. Played in the following area tournaments: North Bossier SBCS, Diabetes Tournament at East Ridge and the East Ridge Member/Guest. Also helped Tammie Harris with the AB Palmer Health Fair.
  - b. Did have a question concerning the paying of the Captain's league fees, is this helping in recruiting players to step up and become a Captain for a league team?
  - c. Is there anyway the Community Coordinator could also be the 10 and Under Coordinator? Jay Boyd addressed this question. The problem is that the Community Coordinator is a part time position with the LTA and in doing both jobs they would require full time status (40 hours) meaning insurance, etc.
  - d. We are always looking for ways to improve tennis in the Shreveport/Bossier area. How about an on line survey? Everyone thought this would be a good idea and would be worth the cost.
- 6. Past President Jay Boyd is still working on finding out about the 10 and Under grant monies that were not used last year and if they would be carried over to this year. He did find out they cannot be put towards hiring a 10 and Under Coordinator, but can be used for marketing. Richard Verzaal suggested doing a direct mail to Shreveport/Bossier families with children. He is meeting with Bill Phillips on Thursday evening and hopes to FINALLY have an answer.
  - a. The Day Mixed League is a reality, at least in the 55 and up (thanks to Jay's hard work). Jay said we do not have approval for a 40+ Mixed Day League, maybe next year if we can get the numbers up. Sign up has been moved back to the 15<sup>th</sup> of June for the 55+ Mixed Day League. We have two teams now, but more are needed.
- 7. Tammie Harris had the CGPG numbers in Adult Leagues as of June 1:
  - a. Adult 18+
    - i. Women (349), Men (191), Total (540)
  - b. Adult 40+
    - i. Women (207), Men (144), Total (351)
  - c. Adult 55+
    - i. Women (106), Men 73), Total (179)
  - d. Adult 65+
    - i. Women (10), Men (22), Total (32), GRAND TOTAL: 1,102
  - e. Mixed – TOTAL 690
    - i. 18+ (453), 40+ (187), other (50)
  - f. Trilevel – TOTAL 357
    - i. Women 18+ (199), 40+ (69), 55+ (39)
    - ii. Men 18+ (50)
- 8. On June 14 the LTA will be having their meeting. Jay Boyd, Phillip Campbell and Grady Wilson will be attending from our CTA.
- 9. We are sorry to have lost our Community Coordinator Shelly Naisbitt. She resigned as of May 31<sup>st</sup> and we appreciate all the great work she did for the NWLaCTA. So we

are in need of a new Community Coordinator. If you or someone you know is interested, please contact Kaye.

10. Fun, Friends and Fitness Coordinator, Connie Bodenheimer, reported that five of the Spring Session attendees are signed up for the mixed league. She has not heard about dates for the Summer Session or if we are having one. Richard Verzaal said we would have a Summer Session no matter what at Querbes. The beginning date will be Saturday, June 21<sup>st</sup>. This will not conflict with the Tennis Apprentice program which will be held at North Bossier on Monday or Wednesday evenings. Elana Engleman will have the schedule out in the near future.
11. Men's Adult League Coordinator, Bob Patterson, is having a few problems with some of the teams finishing up their matches (especially those in the bottom of the rankings). Next year this will be brought up at the Captains Meeting and sanctions may be enforced like they do at State.
12. Mixed League Coordinator, Karen Jantz, said that she has 65 teams signed up for the mixed league so far, she is hoping for a few more teams for the day league. Last year there were 53 teams. Play is underway.
13. Tammie Harris reported that Becky Berry has agreed to help with the website, newsletter and Facebook until we get someone in place to take over. Please direct any information that needs to be included in the newsletter, etc. to her. We have decided with possible time limitations that we send the newsletter out every two weeks unless we have something pressing to get out. Becky's e mail is [becky.berry@shreveportla.gov](mailto:becky.berry@shreveportla.gov) . Again, our thanks to Becky.
14. Willie Paz from Natchitoches asked about the 10 and Under lines for his courts. Jay Boyd advised that National and Southern will pick up 75% of the costs. We will cover the remaining \$375. Jay will contact Willie and tell him whom to call and walk him through the process. 10 and Under is underway in Natchitoches!!!
15. We will be hosting the 18+ Adult League State Tournaments June 13 - 16. Volunteers are always needed and welcomed. Richard Verzaal will be our Tournament Director. Good luck to all of our teams from the NWLaCTA area that will be competing.

**NEXT MEETING WEDNESDAY, JULY 2, 2014**

**NOON - EAST RIDGE COUNTRY CLUB**