

Northwest Louisiana Community Tennis Association
"To Promote and Develop Tennis in Northwest Louisiana"
Minutes – May 7, 2014

1. The meeting was called to order by Vice-President Bob Patterson. Those in attendance include John Liles, Sue Allender, Shelly Naisbitt, Tammie Harris, Phillip Campbell, Grady Wilson, Eddie Copete, David Kimball, Sue Watts, Bonnie Cox, Elana Engleman and Bianca Schulz.
2. A Motion to waive the reading of the April minutes was made by Bob Patterson, Bonnie Cox seconds the motion, and all were in favor. The minutes stand as written.
3. Treasurer John Liles gave his monthly report. The Red River Bank account for the 10 and Under grant monies has a balance of \$54,744.36 (including the account of North Bossier Tennis 10 and Under - \$73.34). The Capital One Bank account has a balance of \$80,053.12. This includes the accounts of Team Louisiana (\$50.00) and Play Tennis Bossier (\$1,964.89). Our CTA gave \$150 to each of the High Schools to help supplement the hosting of the High School Regional Tournament. John received thank you notes from Caddo Magnet High School and Loyola High School.
4. President Kaye Cochran was unable to attend the meeting but did send her report:
 - a. Called John Liles, Jay Boyd, Connie Bodenheimer re: Fun, Friends and Fitness.
 - b. Talked to Liz at the LTA about the Tennis Apprentice Program for Summer and sent info to area Pros.
 - c. Sent USTA School Curriculum (9th edition) to tennis Pros.
 - d. Continue to discuss positions for JTT and 10 and Under Coordinators.
 - e. Attended FFF and CTA tournament.
 - f. Again contacted SALT board seeking a representative to attend CTA meetings and searching for ways to bring in more volunteers.
 - g. Met with Executive Board members prior to the May 7 meeting.
 - h. Anticipated future plans include:
 - i. Review and update committees and their chairpersons;
 - ii. Hire 10 and Under and JTT coordinators;
 - iii. Review Tennis Apprentice and Sets in the City Programs, tennis calendar through December 2014 and Strategic Plan update;
 - iv. Research updates SPAR upgrades for Southern Hills, Cockrell and Querbes Tennis facilities;
 - v. Discuss "Welcome" package idea for new tennis players coming into our area.
5. Past President Jay Boyd was unable to attend the meeting but did send information:
 - a. Mixed Doubles meeting is tonight at Southern Hills at 6 P.M. Every club should be notifying players of info on the league and details on the day league that will be run in addition to the regular night/weekend league. North Bossier has an interest list on their front desk and already has 20 plus players interested in playing day league

- 55 and up primarily, but a 40 and up could also be a possibility. The day league is new and will require everyone to be proactive.
- b. Don't forget the incentive for Pros signing up new members through the LTA website.
 - c. In 10 and Under news:
 - i. The USTA has 5 free online modules for 10 and Under at www.coachyouthtennis.com ;
 - ii. Free 10 and under memberships available for new members (source code FYF14CNS)
 - iii. USTA and Southern now appears to be renegeing on their commitment to provide us with the remainder of our "10 and Under" grant dollars. We have a candidate for someone to take the lead on our 10 and under programs/plans. Anyone filling this role would be hired as an independent contractor with specific objectives outlines. We need to get the financial details from USTA and Southern finalized first. (Bob will get with Jay and Kaye about setting up an interview committee for the applicant.)
6. North Bossier Tennis Center will be hosting a LTA pilot program this June called "Tennis Apprentice". Like our Fun, Friends and Fitness, it is an adult tennis program that introduces adults to tennis or helps them back into the game. It is fun, informative and will prepare beginner adults to progress into league play, tournaments or just play for enjoyment.
7. Community Coordinator Shelly Naisbitt gave her report:
- a. In 10 and Under there were 7 Play Days in April with 7 scheduled for the month of May. Four more Kids Tennis Clubs registered.
 - b. Shelly has contacted 23 High School coaches about the USTA/LTA High School initiative. High Schools with 25 or more members signed up to the USTA will receive \$500; High Schools with 20 or more tennis team members will receive \$400; Less than 20 and 100% USTA membership will receive \$200 and less than 10 and 100% USTA membership will receive \$100.
 - c. Shelly handed out business cards that contain the QR code to join the USTA via the LTA website to all the Pros.
 - d. Flyers were distributed to all the tennis facilities in regards to the Junior Novice tournaments and SBCS tournaments.
 - e. Congratulations to our Louisiana State Adult League winners: Malinda Gore's 3.0 Women's Team (55+), Cathy Jacob's 4.5 Women (40+), and Eric Zimmer's 3.5 Men (40+).
 - f. In the June Issue of Primetime magazine, an article about our Senior Tennis players will be featured.
 - g. We had 10 participants in the Spring session of Fun, Friends and Fitness.
 - h. The FDDOC program play days are done. The last Play Day at Cockrell Tennis Center had 16 participants and each child received a tennis racket and a shirt.
 - i. Shelly needs volunteers on May 14 for Fit for Life from 8 – 11 AM at Independence Stadium.

- j. At the member/guest tournament at Southern Trace on May 16 – 18 the grand opening of the Bill Oliver Memorial Tennis Pavilion will be unveiled.
 - k. May 27 Mixed League Team registration ends, June 1 Mixed League play begins.
8. Acting 10 and Under Coordinator Bonnie Cox reported that at First Baptist Church in Bossier City a sports complex is being built. Hopefully we will have more tennis courts available for our programs.
9. Adult League Coordinator Tammie Harris reported on the participation numbers for this year (Total 1,102 for 2014):
- a. Adult 18+ Women (349) Men (191) Total (540)
 - b. Adult 40+ Women (207) Men (144) Total (351)
 - c. Adult 55+ Women (106) Men (73) Total (179)
 - d. Adult 65+ Women (10) Men (22) Total (32)
10. Tammie is also the Tri-Level Coordinator and has 298 players signed up so far.
11. Volunteer Committee chair Sue Watts has a form she received from Byrd High School and will adjust it to fit the tennis population and will be posting it at each of the tennis facilities for the 18 and Up State Tournament that we will be hosting June 13 – 16.
12. Southern Hills hosted a Junior Novice tournament in April that included High School doubles, 39 players competed.

**NEXT MEETING WEDNESDAY, JUNE 4, 2014
NOON – EAST RIDGE COUNTRY CLUB**