

NORTHWEST LOUISIANA COMMUNITY TENNIS ASSOCIATION
"To develop and promote tennis in Northwest Louisiana"
Minutes – May 6, 2015

1. The meeting was called to order by President Bob Patterson. Those in attendance include John Liles, Sue Allender, Mike Correal, Eddie Copete, Phillip Campbell, Grady Wilson, Debbie Blum, Jeff Smith, Bianca Schulz, Elana Engleman, Bonnie Cox, Kay Cochran, Jay Boyd, and Tammie Harris.
2. A motion to waive the reading of the April minutes was made by Jay Boyd, Elana Engleman seconds the motion, all were in favor and the minutes stand as written.
3. Treasurer John Liles gave his report. The Red River Bank account for the 10 and under grant monies has a balance of \$52,051.00. This does include the FDDOC account (\$792.33). The Capital One Bank account has a balance of \$86,827.24 and includes the account of Play Tennis Bossier (\$1,964.89). John did report that as of now we made a profit of \$4,898.11 for hosting the 55 and Up Adult State Tournament. A few glitches during the tournament were the lack of volunteers that were needed to hand out the t-shirts at sign in. We may also hold off on using the downtown Holiday Inn until construction has been completed. Other than that everyone had a very fine time at the tournament.
4. President Bob Patterson continued his thoughts on the 55+ Adult State mentioning we were lucky with the weather and thanked North Bossier Tennis Complex and Querbes Tennis Center for the use of their courts. We want to congratulate three teams from Shreveport-Bossier that will be heading to sectionals in Asheville, NC in September; 3.0 Ladies (Pat Thurmon, Capt.), 3.0 Men (William Hurst, Capt.) and 4.0 Ladies (Suzie Sharp, Capt.). Other NWLaCTA activities Bob wanted to point out were:
 - a. The Alan Richards Tournament at POTC had 60 players compete at this first time tournament. The numbers were small but the competition was first rate.
 - b. Southern Trace had their Mint Julep Tournament (member/guest) on April 17-19. Head Pro Phillip Campbell wanted to thank East Ridge Country Club and POTC for the use of their courts since Mother Nature was not very cooperative.
 - c. The CTA City Circuit will be held at North Bossier this coming weekend. The numbers are small due to Mother's Day and getting the word out. We will be re-vamping the circuit in the future.
 - d. The Katy Build Mixed Team Tennis Tournament will be held at North Bossier on May 22-24. Get your teams together for this great cause. For addition information go to www.kbtennistourney.org . Jeff Smith asked if any of the Pros would like to donate a lesson or something from their pro shop for their silent auction.
 - e. The certification class for new and existing USTA officials will be held Saturday, June 27 at 8 am at East Ridge. To sign up or for additional information please contact John Liles.

- f. The Tennis Apprentice wrap-up party at Superior was attended by 10 – 12 players who were all eager to continue with their tennis and excited about joining USTA league play.
5. Vice-President Mike Correal said he is still learning the VP ropes from Bob but wanted to put his Marketing Committee chairman hat on and see about ways to get word out about tennis in our community. The Metro Leader is a free magazine that comes out every two weeks to households all around Shreveport/Bossier. 1/8 page ads cost \$248 per month for 6 months and will cover one zone (3 – 5 zip codes). Mike will see if we can change zones each month and will see about either a coupon for a free hour of tennis or just a generic ad about the NWLaCTA. Yard signs are also in the works. Sue Allender suggested just having “Interested in Tennis?” or “Play Tennis” and our website on them. Mike will see about the cost. Sue also brought back from Baton Rouge a cardboard fan in the shape of a tennis ball that GBRCTA had at the tennis sites for the 40+ Adult State. On the back had all the programs that the Baton Rouge CTA offers. This might be something we could hand out at the Red River revel, etc.
6. Past President Jay Boyd is working on getting more people to put together a mixed day league. We have plenty of 55+ players and hopefully can form a 7.0 and 8.0 league. Debbie Blum with SALT will send out an e mail to her members about it since SALT does not play in the summer months.
7. We are happy to announce that after a years’ search we have a Community Coordinator, our own previous CTA President, Kaye Cochran. Kaye gave her report:
 - a. Junior programs:
 - i. Non USTA junior recreational program, a JTT Spring Tournament on May 17th (more to follow).
 - ii. Junior programs at local facilities working with pros to promote summer and fall programs, in addition to Jr. Play days and camps.
 - iii. USTA junior novice sign up registration on line, will have ready for June 6 meeting.
 - iv. Working with 10 and under coordinator on their goals, etc.
 - v. Looking ahead to a Fall League for schools.
 - b. Adult programs:
 - i. Tennis Apprentice will be at North Bossier on Mondays and Wednesdays.
 - ii. Looking to set a date in North Bossier for Sets in the City program.
 - iii. Promoting Fall Combo Leagues with Tennis Apprentice players.
 - iv. Working with Karen Jantz, Mixed League Coordinator, about Day Mixed League.
 - c. Working with website and newsletter for updating information plus with CTA President to keep calendar up to date and revised.
 - d. Working with CTA marketing committee in promoting junior and adult programs as well as local media.
8. Grady Wilson and David Kimball are working along with Kaye Cochran on putting together a Junior Team Tennis Tournament on Sunday, May 17 at POTC. This will be a non-sanctioned event for recreational players. Teams of six will be non-gender specific. The 10 and under division will play 2 out of 3 short sets and the 8 and under will play 2 out of 3 seven point sets. The cost will be \$15 per player and players may

sign up via PayPal on our website. Each player will receive a t-shirt plus awards. Pizza will be served. If Pros would like to get teams together from their club that would be great. For additional information, please contact Kaye or check out our website www.nwlacta.com

9. Adult League Coordinator Tammie Meredith reported that the 18+ Adult League is winding down. We had over 100 more participants in Adult League play this year than we did last year.
10. Tri-Level Coordinator Tammie Meredith reported that the numbers are down from last year. The season is open and will end July 30 to avoid any conflicts with Mixed League. She also reported that the Summer Flex League has 62 participants.
11. The Adult Mixed League Captains Meeting will take place Thursday, May 7 at East Ridge Country Club at 6 P.M. Mixed Coordinator Karen Jantz will be there to answer all your questions and announce any new rules or regulations.
12. The subject of a Players Appreciation Party was brought up and it was suggested that we hold a Captains Appreciation Party for all the USTA league captains. Jay Boyd is also looking into ways to recruit new captains.
13. President Bob Patterson presented assistant Pro at POTC, Bianca Schultz a going away present from our CTA. Bianca is leaving at the end of this month and we wanted to thank her for all her assistance and help with our CTA and wish her well in her future endeavors. We will miss you.
14. In new business, Tammie Meredith has been contacted by a few Texarkana tennis players about having their teams participate in our USTA league play. Discussion was made and we thought there could be some conflicts if a whole team were to be allowed to play. Individual players are welcome.
15. Grady Wilson wanted to let the NWLaCTA know that the tennis facilities in Shreveport will be recognized at the Pride Awards in Shreveport on Thursday. This includes POTC, East Ridge, Querbes, Southern Hills, Cockrell and Southern Trace.

**NEXT MEETING WEDNESDAY, JUNE 3
EAST RIDGE COUNTRY CLUB - NOON**