Northwest Louisiana Community Tennis Association "To Promote and Develop Tennis in Northwest Louisiana" Minutes – November 6, 2013

- 1. The meeting was called to order by President Jay Boyd. Those in attendance include: John Liles, Sue Allender, Elana Engleman, Phillip Campbell, Greg Owens (Centenary College Tennis Coach), James Hunt, Shelly Naisbitt, Sue Allender, Dan Beedle, Willie Paz, Bonnie Cox, Bob Patterson, Bianca Schultz (POTC), Tammie Harris, Eddie Copete, David Kimball and Paula Jones.
- 2. A motion to waive the reading of the October minutes was made by James Hunt, Phillip Campbell seconds the motion, and all were in favor. The minutes stand as written.
- 3. Treasure John Liles gave the bank balances as of 10/31/13. The Red River Bank account (10 and Under Grant monies) has a balance of \$49,944.13. This does include the account of North Bossier Tennis Center 10 and Under (\$73.34). The Capital One Bank account has a balance of \$83,294.31, including the account of Play Tennis Bossier (\$1,964.89).
- 4. 10 and Under acting coordinator, Bonnie Cox, reported that we are still actively seeking a coordinator for the 10 and Under Program.
- 5. Community Coordinator, Shelly Naisbitt, reported that the Junior Team Tennis program is really growing. The teams from Bellaire Elem., Legacy Elem., Sun City Elem., W.T Lewis Elem., and FDDOC have had a total of 174 participants, 192 new USTA memberships and have played 47 matches so far.
 - a. On January 10 12, 2014, there will be a High School 18 and Under Beginner/Intermediate tournament held in Baton Rouge. The teams consist of 3 male and 3 female players and cannot be ranked less than 300 in Southern. If you know anyone interested, please contact Shelly.
 - b. There were three Play Days held in October. They were held at Stockwell Elem., Platt Elem., and FDDOC. Eight new 10 and Under USTA memberships resulted from the Play Days.
 - c. A Junior Novice will be held at Ouerbes November 23.
 - d. The Fall Session of Fun, Friends and Fitness are just about completed. Twelve beginner players participated and 9 signed up to become new USTA members. Jay Boyd wanted to reiterate that we are looking for someone to take over the Fun, Friends and Fitness program from Shelly. If you are interested, please contact either Shelly or Jay.
 - e. Any students that need volunteer hours, we have two more Play Days for the FDDOC children at Cockrell on 11/9 and 11/16 at 2 P.M.
 - f. Upcoming events this month include Rescue Mission Fundraiser at North Bossier on 11/15 and the ArkLaTex Championships at Cockrell on 11/22.
- 6. Adult League Coordinators Bob Patterson and Tammie Harris passed out a proposed days of play for the 2014 Adult League. Last year we found that we ran out of days of play due to the addition of the 40 and Up division and that players who wanted to play in two divisions had conflicting days of play. So we will be scheduling play on Wednesday evenings in 2014 (primarily in the

- 40 and Up division). The Captains Meeting will be held on Thursday December 12 at North Bossier at 6 P.M. Please plan to have a representative from your team at the meeting. Speaking of Captains, Shelly said that the LTA will be having a program for Captains in the future.
- 7. The Combo State Tournament is this weekend. Elana Engleman will have all the food distributed to the play sites. We still need a few more volunteers. At last count it looks like we will be hosting 579 players. Each site needs to have a 5 gallon water cooler to mix Gatorade. Check in will be held at North Bossier Tennis Complex. Jay suggested to Elana and to everyone in general that we do need at check list for hosting a state tournament i.e.: check with LTA about t shirt sizes, less bananas etc. This list is not just for immediate needs but for the months prior to the event.
- 8. The 70 and Up Tournament was a great success. This was a pilot program and the LTA made sure everyone went home with some sort of gift. About 60 players participated.
- 9. Mark your calendars for the 2014 LTA, CTA and JTT workshop to be held in Baton Rouge on February 21 and 22.
- 10. Elana Engleman attended the CTDW in Denver last weekend. She will report on it at the next meeting but did say all that was presented was 10 and Under tennis, nothing on adult leagues, JTT etc. She said it was disappointing that there was nothing on adult tennis. Majority of the board agreed with that opinion.
- 11. The subject on the CTA City Circuit tournaments was brought up. John Liles reported that we only had 238 players compete in the 5 tournaments and do we need to continue to host the circuit? David Kimball and Elana's committee plan to revamp the tournaments and scheduling them in the early Spring. Eddie Copete asked about the availability of beer at the tournaments. Jay Boyd stated that it would not be done at city facilities unless they had the appropriate special event licenses and a certified/licensed server present and handling the beer. As for facilities with on-premise licenses, they should by able to handle it, and have proper controls/certified servers present as they would on a regular basis. The Pros will be meeting for their tournament scheduling after the ASLT Luncheon (December 10). Besides the State and Sectional Tournament dates we need to know about the dates for Atlas Tournaments and any other tournaments. Jay stated that we need all facilities to communicate schedule changes/additions as soon as they are considering starting immediately. Elana also asked about what the winners of the CTA Masters will receive; John has the dollar amount that was set aside.
- 12. With the end of the year approaching, Jay Boyd will be stepping down as President of the NWLaCTA. During his tenure he developed committees for our tennis programs, but feels now that we need to cut back to fewer committees since many either never met or provided any real input/benefits. He would like to narrow down the number to just three or four, maybe Junior Tennis, Adult Tennis and Marketing and to get outside people on these committees (not just the core of our CTA that shows up every first Wednesday of the month). To date we will have Bob Patterson as our Vice-

President; John Liles – Treasurer; Sue Allender – Secretary and Jay Boyd – Immediate Past President.

- 13. Ingrid Chen, Director of Target Markets and Schools Tennis are offering a FREE ONETarget Market Workshop which focuses on 10 and Under training and will be customized for our specific needs. The workshop will last approximately 3.5 hours. Jay will see if this workshop could take place on Saturday December 14 at North Bossier from 1 4:30.
- 14. Congratulations to the following winners of the 2013 LTA Awards:
 - Adult Tournament of the Year: Louisiana Super Senior Championship
 - Tennis Professional of the Year : Dan Beedle
 - Marilyn Sherman Spirit Award : Shelly Naisbitt
 - NJTL Chapter of the Year : NWLaCTA

The awards will be presented at the annual LTA board meeting and TD workshop on Saturday, December 7 in Baton Rouge.

NEXT MEETING WEDNESDAY, DECEMBER 4, 2013 NOON – EAST RIDGE COUNTRY CLUB