

Northwest Louisiana Community Tennis Association
"To promote and develop tennis in Northwest Louisiana"
Minutes – November 3, 2010

1. The meeting was called to order by President David Kimball. Those in attendance include Jay Boyd, John Liles, Sue Allender, Richard Verzaal, Bill Oliver, Phillip Campbell, Joe Thomas, James Hunt, Kim Harper, Sue Watts, Dianne Mason, Gerry Robicheaux, Becky and Keith Mire, Bob Patterson, Robin Lucius, Stevie Schmidt, Beth Edens, Elana Engleman and Terri Bianca.
2. A motion by Bill Oliver was made to waive the reading of the October minutes, Richard Verzaal second the motion, all were in favor. The minutes stand as written.
3. Treasurer John Liles reported a balance of \$57,983.68, this includes the accounts of Play Tennis Bossier (\$1,964.89) and Friends of Southern Hills (\$1,344).
4. Committee Head Reports :
 - a. Marketing: Bob Patterson reported that they have been pricing ads (The Forum – aditorial) and looking into business sponsors.
5. Vice-President Jay Boyd has sent to the LTA paperwork needed to hire our new Community Coordinator, Gloria Ibrahim and to see if we have be given our grant for the Quick Start Coordinator, Kim Harper. Since they are under the LTA umbrella, we must wait for their approval.
6. The Direct Marketing Grant allowing our CTA to send out a bulk mailing to households surrounding Querbes Tennis Center and Southern Hills Tennis Center was key in recruiting 66 new junior players for the Quickstart program. Kim Harper, Richard Verzaal and David Kimball helped sign up our newest members in the tennis committee. The program will include USTA membership, a t-shirt and Quickstart lessons at Querbes and Southern Hills.

Elana Engleman has been busy with her Quickstart Program in Bossier. She had about 750 students at Stockwell Elementary for a Quickstart introduction.

Willy Paz in Natchitoches has about 40 children beginning the Quickstart program.
7. Kaye Cochran, the Caddo PEP Grant Director, along with Jimmy Windham (Elementary and Middle School Physical Education Supervisor) and Alan Carter (High School Physical Education Supervisor) held an in-service for physical education teachers and after school leaders on October 26. One of the objectives of this training was to study and implement a one to two week unit each of tennis and golf into the curriculum. These sports are classified as lifetime activities and the Curriculum Mapping Committee and "Train the Teachers" Team hope to pilot these two lifetime sports into their lesson plans and train other teachers in the future. An eight lesson plan is already available on the USTA website.
8. The fall session of Fun, Friend and Fitness is complete. About 26 players participated. For the next session, David Kimball thought it would be a good idea to find out what Pros would be available for each class. Reminders were sent out to all the participants prior to class (telling them location, time, etc.).
9. Combo Coordinator Karen Jantz sent a report that the Combo season of 2010 has been completed. Thanks to Becky Berry for listing the winning teams on our website. Adult State Combo will be in Baton Rouge on November 12 – 14, and Senior/Super Senior Combo will be held in Monroe on November 19 – 21. Good luck to all of our teams.

Flex League for the fall has 104 players. Mention was made in regards to having a Doubles Flex League next year. We shall ask around and get players reactions.
10. The CTA City Circuit Masters is ready with 45 teams competing for the year end awards. Since this is in conjunction with the APFED Benefit, John Liles will write a check out for \$225. which would cover the cost of food normally paid by the CTA for the Masters players. Sue Allender has

tennis balls for Stevie Schmidt for The Masters. Play will start on Thursday evening and should finish on Saturday evening. The draw is available on line.

11. North Bossier Tennis Complex hosted the latest Novice Tournament. Elana had 15 players who competed in a round-robin format. The next Junior Novice will be held at Querbes on November 20. Bossier also hosted a Junior Open Tournament and had a very good showing of 78 players.
12. Gerry Robicheaux with the Northwest Louisiana Senior Olympics was a guest at our monthly meeting. He explained how the Senior Olympics is for players 50 and older and that this has been the 19th year that the Senior Olympics has been in Louisiana. The matches have been played at North Bossier Tennis Complex and they do use the USTA rating system. In previous years, our CTA has helped by donating tennis balls to the tournament. Gerry is asking that the Senior Olympic Tennis competition be integrated into our tennis calendar and we would benefit by helping to service the senior players in our area. Everyone thought that this was a win, win situation. Bill Oliver motioned that the NWLACTA support the Senior Olympics as an NWLACTA sponsored event. Phillip Campbell second the motion, all were in favor, so moved. And we will still donate the tennis balls.
13. The Red River Shootout will be held November 13 – 15. This level III Junior tournament will be played at POTC, Querbes and Cockrell. Check-in will be held at Querbes on Friday evening (11/12). Richard Verzaal and Stevie Schmidt are the tournament directors and are looking for court monitors if anyone is interested. Come on out and watch some great junior tennis.
14. Phillip Campbell reported that Mike McNaulty (previous LTA president) will be the new Southern President. He is looking to get tennis (especially Quickstart) on the military bases. Barksdale Air Force Base has a few courts that they are repairing. Elana Engleman has introduced Quickstart to Bellaire Elementary in Bossier City (home of B.A.F.B.) where Barksdale children attend. In the future we need to have a free Quickstart day at Barksdale.
15. Terri Bianca, our new Women's Adult League Coordinator, returned from her training and did report that in 2011 if you are 70 or over you may appeal your rating (benchmarked or not).

**NEXT MEETING WEDNESDAY, DECEMBER 1
NOON - POTC**