

Northwest Louisiana Community Tennis Association
"To promote and develop the growth of tennis in Northwest Louisiana"
Minutes – October 6, 2010

1. The meeting was called to order by President David Kimball. Those in attendance include John Liles, Jay Boyd, Sue Allender, Richard Verzaal, Bill Oliver, Robin Lucius, Joe Thomas, Elana Engleman, Paula Jones, Bob Patterson, Phillip Campbell, Edie Holman, James Hunt and Kay Cochran.
2. A motion by Bill Oliver was made to waive the reading of the September minutes, Jay Boyd second the motion, all were in favor. The September minutes stand as written.
3. Treasurer John Liles reported a balance of 60,163.60. This includes the accounts of Play Tennis Bossier (\$2,020.46) and Friends of Southern Hills (\$1,344.00). John also wanted to remind everyone that the CDLM grant is due on November 1.
4. Committee Reports:
 - a. Marketing: Jay Boyd reported that the Marketing Committee is looking for another committee member, someone with a marketing/writing background. If interested, please contact Jay. They are looking at ways to support the Junior Programs. Richard Verzaal as applied for a Marketing Grant to assist getting the word out to people about Quickstart and the program that we will be having. Information will be sent out to around 3,060 homes and the 6 week program will cost each student \$55 (this will cover the cost of USTA membership, racket, instruction and court costs, etc.). Richard also mentioned that he is looking into a grant that would cover the cost of hiring a Quickstart Coordinator.
 - b. Finance: John Liles' group will be working on the CDLM Grant.
5. David introduced Kay Cochran, a local tennis player and retired (or has tried to retire) Physical Education teacher. Kay is working with the Caddo Parish Schools and their P.E. curriculum, and is trying to get tennis in the curriculums (not just a day assemble, but as an actual teaching block). Staff training is needed and since all schools are different, she will see who needs what (racquets, nets, etc.). Richard and Bill Oliver will meet with Kay and set up a date that the teachers can come to a teaching clinic. Richard also asked Kay to contact Jeff Smith and check the USTA website for additional information.
6. This past weekend we had great weather and great tennis with the Super Senior State tournament. About 279 players participated. Our thanks to everyone at North Bossier Tennis Center and POTC who helped out.
7. The fall session of Fun, Friends and Fitness is also enjoying this wonderful weather. Twenty-seven players are learning about our great sport. On October 9th they will be at North Bossier, followed by Cockrell on the 16th and finally Stonebridge on the 23rd. As always, we have to thank our area Pros and volunteers for making this event happen.
8. Adult League Combo is in full swing. Coordinator Karen Jantz wanted to remind everyone that matches for the Adult league must be completed by October 29 and Senior Adult Combo must be completed by November 5th.
9. The Fall Flex league is also in play. We have 104 single players for the fall (as opposed to 98 last year). Robin Lucius asked about a Doubles Flex League. We are also looking into introducing a Tri-Level League for towns such as Natchitoches and Minden.
10. The last CTA City Circuit tournament was held at Southern Trace in September with 124 players. Notices have been sent out via the web regarding The Masters. Please check our website for those who qualified. All qualified players that want to play in the Masters tournament on November 6 – 7, MUST turn in their entry form by October 15th. Entry forms are available on our web. As of 10/6 Bill Oliver had only received entries from 21 out of 60 teams

that have qualified. If Bill does not hear from you, he will begin to contact the alternate teams. Remember this is in conjunction with the APFED Benefit Tournament at POTC and there is no entry fee for The Masters (balls will be provided).

11. As mentioned above, the APFED Benefit will be played at POTC on November 4 – 7. Eddie Holman had an agenda for the tournament beginning with an auction/raffle, exhibition matches and Calcutta slated for Thursday, November 4. Play will begin on Friday at 6:30, along with a Fish Fry sponsored by Red River Chevrolet. (The Masters play will begin at 5 P.M.) Saturday will have both tournaments beginning at 9 AM. A Mimosa Brunch will also begin at 9 and will be served until Noon. Shane's is sponsoring a Tail Gate party leading up to the LSU/Alabama game, which will be televised on a large inflatable screen. Lunch will be served on Sunday, with the finals taking place on Sunday afternoon. For additional information on the tournament, please check out our website or go to www.frybenefit.com. Bill Oliver moved that since the Benefit will be serving food to all the players that the monies usually used to feed the participants during the Masters be donated to the Fry Benefit. Jay Boyd second the motion, all were in favor.
12. The next Novice Junior Tournament will be held at Stonebridge on Saturday, October 16th. Eastridge Country Club had 20 entries compete at their Novice. This is a great opportunity to get your young players used to competition. North Bossier will also be hosting a Junior Open on October 22 – 24.
13. The LTA Awards have been announced. Congratulations to 2010 Organization of the Year winner – Play Tennis Bossier; 2010 USTA-LA Facility of the Year winner – North Bossier Park Tennis Complex; and the 2010 Educational Merit winner – Elana Engleman. Philip Campbell who is on the awards committee for the LTA did mention that in quite a few categories that there was only one nomination, so with the help of our committees, etc. we need to be already thinking about our nominations for 2011. The award banquet will be held on December 4 at the City Club at River Ranch in Lafayette. For further information, please contact Laura Beauregard at the LTA.

**NEXT MEETING WEDNESDAY, NOVEMBER 3
POTC – NOON
ALL ARE INVITED TO ATTEND**