

NORTHWEST LOUISIANA COMMUNITY TENNIS ASSOCIATION
"To promote and develop tennis in Northwest Louisiana"
MINUTES – SEPTEMBER 7, 2011

1. The meeting was called to order by President David Kimball. Those in attendance include Becky Berry, Bob Patterson, Eddie Copete, Sue Allender, Valerie Quarles, James Hunt, Elana Engleman, Phillip Campbell, Bill Oliver, Sue Watts, Stevie Schmidt and Nathan Ledford (with KSLA).
2. A motion to waive the reading of the August minutes was made by James Hunt, David Kimball seconds the motion, and all were in favor. The minutes stand as written.
3. Treasurer John Liles was attending the U.S. Open, but did send the balance as of August 31 \$66,745.39.
4. Our Community Coordinator, Valerie Quarles has been officially hired. Valerie reported that the Fall Junior Team Tennis schedule and registry are out, but is still looking for more players. The Fall Session of Fun, Friends and Fitness is ready to begin on October 8. Packets with information for F, F & F have been left at all the area tennis facilities.
5. Gay Greer, our 10 and Under Coordinator, was unable to attend the meeting but did send the following report:

"The cool air came just in time for the kick-off of the 10 and under FDDOC after school programs. Creswell, Sunset, Stoner, Mooretown and Southern Hills all began their after school tennis programs yesterday, September 6th with support from our tennis pros and coaches. Anyone who can fill in for one of our coaches on Tuesdays, Wednesdays, or Thursdays is encouraged to contact the FDDOC office to process a background check and registration. No one can substitute without this process being completed.

Turner Elementary has registered as a school tennis club with USTA. I will be contacting other schools to encourage their involvement. We are currently reviewing various equipment purchase options to get this program kicked off at the school.

I plan to visit all of the public and private facilities that I have not gotten around to yet to introduce myself and get to know the pros and staff. Val and I will be contacting the private clubs in regard to the fall 10 and under junior team tennis league.

Very important: Please plan to attend the USTA 10 and Under Business Consultation at Pierremont Oaks Tennis Club on Friday, September 16th. This is a great opportunity to grow your program at your respective sites.

There was a great festival out at North Bossier on Saturday. Elana had a lot of kids having fun playing tennis on 6 courts. We need to be scheduling Play Days and Festivals at our facilities for 10 and under. I'll be in contact regarding dates you have selected and how I can support your efforts.

My USTA e-mail address is not up and running yet so continue to use my alternate address: ggcajun@mycidco.com . You can also reach me at 518-7878.

Lastly, your metrics are due. Please get them to me immediately.

6. Bob Patterson with the Marketing Committee reported that a commercial is running on TV for the 10 and Under program, with references to our website, during the U.S. Open. Cost of the commercial package should be paid by the 10 and Under grant. Bob and Becky Berry are also busy working on updating the website with sponsorship information. The North Bossier Tribune had a picture of tennis being taught in the schools. Nathan with KSLA will try to get a camera crew out to North Bossier for the Masters Tournament.
7. Speaking of The Masters, Bill Oliver has all the brackets completed. Play will be on Saturday and Sunday, September 10 and 11. The Mixed 8.0 did not make. The draw will be made available on TDM. Hosting Pro, Elana Engleman, asked about the tennis balls. She will supply them and the NWLaCTA will reimburse her the cost. Also, she will make her famous chicken salad for lunch on Saturday. Sue Allender wanted to commend all the hosting Pros on this years' circuit. With all the heat, our numbers were only down slightly. The 2012 NWLaCTA City Circuit dates will be decided at the Pros meeting in December.
8. Mixed League Coordinator, Karen Jantz, sent word that the Adult State tournament has been rescheduled to September 23 - 25 in Mandeville. The original date was cancelled due to a tropical storm. Karen is also the Flex League Coordinator and signs are available promoting Flex League for all the facilities. The Fall Flex League will begin on October 2. She also mentioned that the Combo League numbers are up from last year, 76 from 73.
9. David Kimball reported that the company laying down the quickstart lines will be in town this week. He has contacted Schumpert about their indoor facility to see if a few of their courts could have them. May be a great place to hold 10 and Under programs during the winter months.
10. Vice-President Jay Boyd is out of town but did want to remind all the Pros to get their metrics to him for the month of August. Also he mentioned that many players were asking about the USTA's new age alignments. Most comments are concerns that Super Senior divisions may be eliminated and it will take competitive opportunities away from 70's, etc. Comments are that if all Seniors compete in 55+ division it sure doesn't result in "more representative groupings based on age" as the USTA is trying to sell. We will need to address this at some point soon.
11. James Hunt wanted to let everyone know that Cockrell Tennis Center will be hosting Special Olympic tennis every Saturday in October from 4 - 5 P.M. If you would like to come out and hit with the players, please give him a call.
12. Stevie Schmidt wanted everyone to know that there have been a few date changes in tournaments hosted by POTC. The Northwest Louisiana St.

Jude Classic will be held on October 14 – 16 and the SETT Tournament will be held on October 28 – 30. Other upcoming tournaments are the City tournament at Querbes Tennis Center on September 21 – 25; The Louisiana Clay Court Doubles Championships at North Bossier Tennis Complex on September 30 – October 2; The USTA Super Senior State Tournament on October 7 – 9 at North Bossier; and the Mint Julep at Southern Trace on November 10 – 13.

13. Finally we would like to congratulate Southern Trace Pro Phillip Campbell's brother, General "Hondo" Campbell, who will be honored at the Advocare Independence Bowl this year.

**NEXT MEETING WEDNESDAY, OCTOBER 5, 2011
NOON - POTC**