

**NORTHWEST LOUISIANA COMMUNITY TENNIS ASSOCIATION**  
***"To promote and develop tennis in Northwest Louisiana"***  
**Minutes – March 2, 2016**

1. The meeting was called to order by President Bob Patterson. Those in attendance include John Liles, Sue Allender, Jay Boyd, Phillip Campbell, David Kimball, Grady Wilson, Tammie Harris, Kaye Cochran, Mike Correal, and Robert Verzaal.
2. A motion to waive the reading of the February minutes was made by David Kimball, John Liles second the motion. All were in favor. The minutes stand as written.
3. Treasurer John Liles gave the bank balances as of February 29, 2016. The 10 and Under Grant account at Red River Bank has a balance of \$50,465.61, this does include the FDDOC account (\$792.33). The Capital One Bank account has a balance of \$101,373.69 and includes the account of Play Tennis Bossier (\$1,964.89). John noted that we need to donate some of our funds to our tennis community. A committee (Jay Boyd, Tammie Harris and Kaye Cochran) will look into areas in our tennis community that are in need of financial help.
4. President Bob Patterson reported on some of the tennis activities from last month:
  - a. The CTA Kick-off Tournament at POTC will be held March 4 – 6. Pro Grady Wilson already has 180 entrants. He will get all the names and e mails of the entrants to Kaye for our database. Grady also needs our NWLaCTA banner. Jay Boyd suggested that we purchase another banner to have on hand. All agreed. Tammie Harris suggested that we have a flyer or some information on the 1 day tournaments that our CTA will be holding this year available at the tournament. Kaye said she would get something printed up.
  - b. The Tennis Apprentice program is going strong. Robert Verzaal reported that he has 37 signed up for this session at Querbes and another session is already planned to follow. He has 4 courts going with 4 instructors and is keeping everyone up to date with weekly texts/ e mails. Sessions of Tennis Apprentice are also being held at North Bossier on Monday mornings and Tuesday evenings. Cockrell and Southern Hills will have sessions beginning later this month.
  - c. A new tournament is on our schedule, the National Football Foundation and College Hall of Fame Tennis Classic. It will be held March 18 – 20 at East Ridge Country Club and will contribute to scholarships for local High School football players.
  - d. The Junior Novice Tournament circuit is in full swing. Querbes held a tournament on February 13 and had 19 juniors compete. On March 5, juniors will travel to Natchitoches for their tournament. Pro Willie Paz will report at next month's meeting on his entries.
  - e. Jay Boyd stated that the LTA will be holding their next board meeting on March 19.
5. Community Coordinator Kaye Cochran reported on the community activities this past month:
  - a. Our website is looking great. Please visit it if you haven't already. If you have any suggestions, please feel free to contact Kaye.

- b. The Junior Novice Tournament schedule is being updated. She asks the hosting Pros to please forward her the names and e mails of the entrants so they may be added to our data base on Constant Contact.
- c. The LTA is paying for direct mail outs to area neighborhoods. They are beginning with the Southern Hills and Cockrell areas. Kaye is also looking at using local neighborhood parks that have a tennis court and see about having a Pro give a free lesson on a Sunday afternoon (the LTA will reimburse the Pro for their time).
6. Women's Adult League Coordinator, Tammie Harris, gave her report:
- a. The USTA Adult League numbers are as follows as of 3/2/16 –
- |              | <u>2016</u>  | <u>2015</u>  |
|--------------|--------------|--------------|
| 18+ Men      | 218          | 244          |
| 18+ Women    | 357          | 361          |
| 40+ Men      | 267          | 261          |
| 40+ Women    | 140*         | 105          |
| 55+ Men      | 65           | 75           |
| 55+ Women    | 126          | 118          |
| 65+ Men      | 13           | 15           |
| 65+ Women    | 17           | 19           |
| <b>TOTAL</b> | <b>1,203</b> | <b>1,198</b> |
- (increase 5)
- Still open and adding players
- b. Bonnie Cox is putting together a 65+ 3.0 Women's team and is in need of one more player.
- c. The past week has been pretty windy. We do not have any regulations regarding wind; it is up to the hosting Pros if the matches should be cancelled. If we do have any cancelled matches, please tell the captains to contact the coordinators (Tammie or Bob) about rescheduling.
- d. Jay Boyd inquired about new captains this year. We do have a few which is great!
- e. Kaye has been asked about Tri-level for this year. Tammie said she will open registration this month and the league will play before the Mixed season begins (hopefully).
7. Marketing Committee Chairman, Mike Correal had yard signs made for everyone and they look GREAT. He asked that everyone take one and that the pros take a couple. He will also be putting yard signs at Mike Woods Park and Airport Park. He will see about putting them at Barksdale Air Force Base (an untapped area for tennis). He also asked that each Pro take a Tennis Apprentice sign for their facility. Let's see if we can generate new players!!!
8. Bob asked the attending Pros what is happening at their facilities:
- a. David Kimball at Southern Hills and Cockrell said he is busy with nine High Schools playing matches out of his courts. Also he is helping with the PE classes at Turner Elementary.
- b. Phillip Campbell at Southern Trace is busy with the 10 and under students. He notes, which all Pros can attest to, that when red ball / orange ball matches

are being played (especially with the new beginners) that monitors are vital to be on court. It was mentioned that some High School students need in service hours and those with a tennis background would be great. Phillip also said he is looking into providing tennis to juniors on Wednesday nights in conjunction with their church meetings. Another untapped source of future players.

- c. Grady Wilson with POTC and East Ridge has also been very busy with Quickstart.
- d. Robert Verzaal at Querbes has been busy with the Elementary and Middle School Team Tennis programs. Team matches are held every day and it is great to see the players and parents out there cheering for their teams. He also mentioned the return of the City Tournament in August. More information will be coming on this event.

**NEXT MEETING WEDNESDAY, APRIL 6, 2016  
NOON – EAST RIDGE COUNTRY CLUB  
ALL ARE INVITED**