

**"NORTHWEST LOUISIANA COMMUNITY TENNIS ASSOCIATION
To promote and develop tennis in Northwest Louisiana"
Minutes – March 1, 2017**

1. The meeting was called to order by President Bob Patterson. Those in attendance include Kay Cochran, Sue Allender, John Liles, Tammie Harris, Phillip Campbell, Jay Boyd, Eddie Copete, Angela Pfanner, Todd Killen, Grady Wilson and Robert Verzaal.
2. A motion to waive the reading of the February minutes was made by Bob Patterson, Tammie Harris second the motion. All were in favor. The minutes stand as written.
3. Treasurer John Liles gave the balances as of February 28, 2017. The 10 and under grant account with Red River Bank has a balance of \$40,706.82. This does include the FDDOC account (\$845.53). The general account in Capital One Bank has a balance of \$94,806.31. This includes the accounts Play Tennis Bossier (\$1,039.60) and Love BR (\$135.00).
4. President Bob Patterson gave his monthly report:
 - a. He, Robert Verzaal and Nancy Harper have met and have most of the contracts signed for the hotels for the state tournaments that we will be hosting in 2017. This does include the complimentary rooms for the LTA personnel beginning Thursday evening prior to the tournament. Kay Cochran inquired about a social event for the tournaments. Bob is looking for a sponsor.
 - b. The CTA Kickoff Tournament is this weekend (March 3 – 5) at POTC. As of the meeting, Grady Wilson reported that he has 150 signed up and more will be entering the tournament. Last year we had 177 entrants. The cost of the tournament was raised this year to \$50 for the first event and \$20 for the second event. Cross your fingers for good weather.
 - c. The National Football Foundation Tournament is scheduled for March 17 – 19 at East Ridge Country Club. This tournament helps raise scholarships for children.
 - d. We do need to go ahead and get our numbers in for the CGPG grant to LTA.
 - e. There will be a meeting today at Querbes at 3 PM to discuss the upgrades to the facility. We need tennis players to attend and voice their opinions and wants (especially re-surfacing and lighting issues). SPAR is conducting the meeting.
5. Jay Boyd gave a report on the Strategic Plan for 2017. He met with the committee (Kay Cochran, Tammie Harris, Rhonda Rubben, and Mike Correal) to prioritize our goals for 2017:
 - a. Junior Programming – Kay will take the lead with Angela and will submit our plans and goals to our executive committee by March 7 and then to the LTA by March 10. Our goal is to increase junior team tennis players to 336. The juniors need to be recorded on Tennislink and may only be eligible if they have participated in Junior Tennis Apprentice, Junior Team Tennis and/or Level 5 Tournament. Play Days and school partnerships are not eligible but may serve as a stepping stone to one of the above programs. Jay Boyd made a motion that the NWLaCTA allocate \$6,000 for Junior programming, programs to be approved by the executive committee. Bob Patterson second the motion, all were in favor.
 - b. Back ups for key CTA positions. Executive committee and website. Rhonda Rubben will work with Bob and John Liles in categorizing areas in Quickbooks.

- c. Again, to think about having our financials audited in the future. Treasurer John Liles said it would be no problem.

6. Community Coordinator, Kaye Cochran, stated that beginning next month she will have a report ready for our CTA meetings on the junior programs. She is also working with the school partnerships (beginner pathways) and junior team tennis which is going on at Querbes and Southern Hills. Robert Verzaal, head pro at Querbes, has around 250 juniors playing Team Tennis. He will get their names to Kaye and Angela. The next NWLa Junior Futures Tournament will be held at North Bossier Tennis Center. Head Pro, Todd Killen, stated that this will not be a level 5, but more like a Novice Tournament.

- 7. Adult League Coordinator, Tammie Harris, gave the head count as of March 1. Remember that players may still be added 2 weeks prior to the state tournament:

	2017	2016
18+ Women	368	374
18+ Men	220	224
40+ Women	318	282
40+ Men	155	141
55+ Women	120	127
55+ Men	66	64
65+	37	43

The Men's 2.5 league is looking for a few more players. Querbes has a team, but Southern Hills is looking for a few more players. Todd Killen has one and will contact David Kimball with his name. Tammie said she is more than willing to meet with the new 2.5 teams and go over about recording scores and will also co-captain the assist them

- 8. 10 and Under Coordinator, Angela Pfanner, is asking Pros to look at their calendars and see if they have a time for a Play Day. This could lead into a Junior Tennis Apprentice program (8 lessons for \$75, maybe to be held on a Saturday morning). Robert Verzaal tried the program at Querbes and had a small showing. Grady Wilson (POTC) and David Kimball (Southern Hills) will plan on having a Junior Tennis Apprentice program. Bob wanted to thank Angela for the e mail blasts she has been sending out. Angela said she has over 900 e mails and is able to categorize them into tournaments, juniors, etc. If you have anything you would like her to report (camps, etc.) please let her know.
- 9. Grady Wilson will be taking eight junior player volunteers to be ball persons for the Cajun Classic in Baton Rouge on March 22. This is a wheelchair tournament and the volunteers will need to stay in a hotel on Tuesday evening. Grady is asking the NWLaCTA for any funds they would be able to donate for this cause. Bob Patterson suggested \$500, all agreed.

**NEXT MEETING APRIL 5, 2017
NOON – EAST RIDGE COUNTRY CLUB**