NORTHWEST LOUISIANA COMMUNITY TENNIS ASSOCIATION "To promote and develop tennis in Northwest Louisiana" Minutes – January 10, 2018

- 1. The meeting was called to order by President Bob Patterson. Those in attendance include Rhonda Rubben, Grady Wilson, John Liles, Tammie Harris, Kaye Cochran, Jay Boyd, Sue Allender, Mike Correal, Angela Pfanner, Bonnie Cox, Willie Paz, Eddie Copete, Linda Fowler, David Kimball, Luke Richardson, Tracey Meehan, Todd Killen, Joey Lawler, Kathy Raegan and Stevie Schmidt.
- 2. A motion to waive the reading of the December minutes was made by Bob Patterson, Grady Wilson second the motion. All were in favor. The December minutes stand as written.
- 3. First major order for the new year was the passing of the Northwest Louisiana Community Tennis Association By-Laws. Bob Patterson made a motion to approve the NWLaCTA By-Laws as written, Sue Allender second the motion. All were in favor. The NWLaCTA By-Laws pass and stand as written.
- 4. The second major order for the new year was the voting of the 2018 Executive Board and Officers as presented by the nominating committee of Jay Boyd, Sue Allender and Phillip Campbell. They are as follows:

a. President: Rhonda Rubben

b. Executive Vice-President: Grady Wilson

c. Vice-President: Mike Correald. Secretary: Sue Allender

e. Treasurer: John Liles

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f. Immediate Past President: Bob Patterson

g. Executive Board Member at Large: Jay R. Boyd FACILITY REPRESENTATIVE BOARD MEMBERS:

David Kimball - Southern Hills and Ouerbes

Cockrell - Open Position

Todd Killen - Bossier Tennis Center

Eddie Copete - East Ridge Country Club

Stevie Schmidt - Southern Trace Country Club

Phillip Campbell – at large member for Pierremont Oaks Tennis Center (per by-

laws for Grady Wilson)

Brian Bernard

Joey Lawler

Tracy Meehan

Bob Patterson made a motion that we approve the Executive Board and Directors as stated, John Liles second the motion. All were in favor.

- 5. Secretary Sue Allender proceeded with a roll call of the 2018 board. All were present except Phillip Campbell. We have a quorum.
- 6. Treasurer John Liles gave his financial report as of 12/31/17. The current assets at Capital One Bank general fund are \$95,250.59. The current assets at Red River Bank Junior Tennis Fund (formerly 10 and Under grant monies) are \$36,378.89.
- 7. Our new President Rhonda Rubben wanted to thank Bob Patterson for everything he has done for the NWLaCTA during his term and presented him with a gift. Everyone agreed Bob had gone above and beyond his duties. Now down to business and Rhonda's notes:

- a. Jay Boyd will be at the Southern Annual meeting in Atlanta on the weekend of January 19-21.
- b. A reminder to everyone that the Bill Oliver Memorial Tournament will be held March 2 4. This is a major fundraiser for our Junior Tennis programs. This will kick-off our 2018 tennis season and will be held at POTC. Head Pro Grady Wilson and Junior Tennis Chairman, Angela Pfanner, will discuss the tournament and sponsorships later in the meeting.
- c. The National Football Foundation and College Hall of Fame Class Tournament (to be held at East Ridge Country Club on February 23 – 25) are asking sponsorship from our CTA. A motion was made to award them \$250. All agreed. Pro Eddie Copete thanked everyone since this will go towards scholarships to underprivileged students.
- d. Social media is here to stay, and we are very fortunate to have Chris Long working with our CTA on our webpage. If your club or facility needs help with their webpage, Chris will only charge \$25 an hour. Looking at the CTA page, many of the tennis facilities information needs to be updated. Please remember that if a photo of a child is on your website, you MUST have a signature authorization from the parent. The NWLaCTA is also on Facebook. If you have anything you would like to post, contact Angela Pfanner, Tammie Harris and/or Rhonda.
- e. Tammie Harris, Jay Boyd, John Liles and Rhonda will be attending the LTA League Coordinator workshop on January 13 in Baton Rouge. Jay and Tammie will be staying for the Adult League Council on the 14th.
- f. Rhonda is requesting that ALL board members be on a committee. She sent around a form to everyone attending the meeting to write down a committee they would like to be on or head.
- 8. Mike Correal, Marketing Committee Head, has begun placing yard signs out around the Shreveport-Bossier area with "Discover Tennis" in anticipation of the new season. Business cards are also being handed out.
- 9. POTC Pro Grady Wilson went over the format for the Bill Oliver Memorial Tournament. Again, this is a major fundraiser for junior tennis in our area. On Friday night, March 2, there will be a junior exhibition of orange, red and green dot ball from 5 5:45 with play to start at 6 PM. Hit For Prizes will be held Saturday afternoon. (We are looking for donations for the Hit For Prizes.) Lunch will be served Saturday and Sunday. Plus, drawings, player prizes, wine pull and more. Angela Pfanner handed everyone attending this meeting a few sponsorship forms. We need sponsors and/or donations. Remember that this is a NWLaCTA Event! Donations may be left with Jennifer at POTC (either Hit For Prizes or Door Prizes). While asking for sponsorships, you may be asked what do we use this money for?
 - a. Junior Play Days
 - b. Tennis Festivals
 - c. 10 and Under programs
 - d. Elementary/Middle School/High School leagues
 - e. Level 6 Junior Tournaments
 - f. CTA Junior Team Tennis
 - g. Staff budgets, teaching costs, etc.
 - h. Junior Southern Closed participants parents are awarded \$100 as a stipend
- 10. In new business, Rhonda relayed to our group that we had 152 Captains for USTA league play last year and that we should give the Captains a choice of a vest or long sleeve shirt (costing between \$20-\$25 each). For the 2017 Captains, Mike Correal made a motion that the CTA makes this expenditure, Bob Patterson seconds the motion. All were in favor and so approved. The vests and shirts will be handed out at the Bill Oliver Memorial Tournament in March.
- 11. Rhonda also mentioned that the USTA will no longer help fund local awards to our USTA league winners (last year costing about \$8,000). The Executive Board met prior to this

meeting and suggested that we do not give a local award, since when the teams go to State they will receive a memento for having won local. Grady Wilson motioned that our CTA not give an award to local league winners, Jay Boyd second the motion, all were in favor.

- 12. Jay Boyd reported that there will be some changes in the future for State championships. The way the schedule is now, it is a major strain for the LTA staff. The LTA will begin combining tournaments (40+ with 55+ for example) and they will continue to hold tournaments throughout the state. Smaller tournaments will be held in Monroe and Slidell. This will begin with the bids for the 2019 and 2020 season. So, we need to make sure all our courts are playable and that players will want to come to Shreveport/Bossier. To be considered for one of the larger tournaments, we will need 60 plus tennis courts. The entry fee will also increase, since the LTA has been losing money. John Liles did want all the tennis facilities to know that if you plan to place Pickleball lines on your tennis courts that they will NOT be able to be used for USTA events. The Adult League Council meeting will be held on January 14, so at the next CTA meeting, Jay will be able to tell us more.
- 13. Southern Hills Head Pro, David Kimball, has taken over the Querbes facility and everyone needs to help find a way for the courts to be improved. If you know a council member, please talk to them. Many are in their last year of being on the council, so we may need to look to the future candidates. The clay courts do need more rubico, but Querbes should have 5 clay courts playable for league play.
- 14. Community Coordinator, Kaye Cochran, has been busy with both adult and junior players:
 - a. Red Ball Challenges have been held at Southern Hills and Bossier.
 - b. The Junior tennis calendar will include Junior Novice Tournaments (level 6) and Grand Prix (level 5).
 - c. She has been urging all schools to sign up for Net Generation. She cannot do this for them, they must register themselves.
 - d. On Tuesday, January 16 at Teachers In Service Day will be held in Caddo Parish School. All Middle and High School Physical Education teachers (close to 100 teachers) will attend a tennis demonstration at Huntington High School from 1 – 3 PM. Kaye will be joined by David Kimball, Luke Richardson and Sue Allender, among others.
 - e. Kaye is working with Todd Killen and Michaela Meredith on the High School grant that Michaela received.
 - f. David Kimball will be hosting the Elementary School and Middle School Spring Team Tennis league at Querbes Tennis Center beginning February 12.
- 15. Head Pro at North Bossier, Todd Killen, wanted all the ladies to know that they will having an 8-week Bossier Ladies Tennis League this Spring, with play to be held on Mondays and Fridays. Play will begin the week of February 5th and end the week of March 26th. To sign a team up and for additional information, please contact Bossier Tennis Complex at 318-213-2108.
- 16. League Coordinator, Tammie Harris wanted to remind everyone that 55+ team signup is due at midnight tonight (January 10) with play to begin January 23. The 18+ and 40+ team entries are due January 16th, with play beginning January 30. As of this meeting, the Texarkana tennis players have one Men's 50+ 4.0 team. Hopefully more players from Texarkana will be joining our league.
- 17. Dates for Tennis Apprentice are in the works. The cost will be \$70 for the session and will include a free USTA league entry. Look for further information on our website.

18. President Rhonda Rubben made a motion to adjourn the meeting, Jay Boyd second the motion. All were in favor. The meeting was adjourned.

NEXT MEETING WEDNESDAY, FEBRUARY 7, 2018 POTC - NOON