

NORTHWEST LOUISIANA COMMUNITY TENNIS ASSOCIATION
"To promote and develop tennis in Northwest Louisiana"
Minutes – February 7, 2018

1. The meeting was called to order by President Rhonda Rubben.
2. Secretary Sue Allender proceeded with the roll call. Those in attendance include Bob Patterson, David Kimball, Todd Killen, Grady Wilson, Luke Richardson, Phillip Campbell, Anthony McMaster, Joey Lawler, Kaye Cochran, John Liles, Stevie Schmidt, Angela Pfanner, Jay Boyd, Tammie Harris, Rick Holland (co-chair Querbes Committee) and Brian Bernard. We do have a quorum.
3. A motion to waive the reading of the January minutes was made by Grady Wilson, David Kimball second the motion. All were in favor. The minutes stand as written.
4. Treasurer John Liles gave his financial statement as of 2/2/18. The current assets at Capital One Bank general account are \$91,482.15. The current assets at Red River Bank junior tennis account are \$35,789.57. The CGPG grant has been accepted and we will be receiving \$5,312.51.
5. Executive Vice-President Grady Wilson gave his report:
 - a. Has been working with Junior Tennis Coordinator, Angela Pfanner, on the Bill Oliver Memorial Tennis Tournament on March 2 – 4 to be held at POTC. They have put together a time line, more information on the tournament to follow.
 - b. Grady has been working with Bossier Tennis Center Head Pro, Todd Killen, on securing a Southern Junior Level 2 named the Walk-Ons Independence Bowl Tournament to be held August 3 – 6. Walk-Ons Restaurant will be very active in assisting in the tournament.
 - c. Grady stated that the awards committee for the LTA will need to up their anti for next year and see if Louisiana can secure some Southern year end awards. Also, of note the NWLaCTA would like to thank Bonnie Cox for all her work on our own awards committee. Bonnie is stepping down from her position and we are looking for someone to fill her shoes.
6. Past-president, Bob Patterson is happy to report that the Shreveport Sports Commission has awarded our NWLaCTA \$5,000 to be used for the USTA State Tournaments that we will be hosting in Shreveport-Bossier this year. We need to make sure visiting players frequent our local eating establishments, will check into getting coupons from the eateries and other local businesses.
7. Member at Large, Jay Boyd, attended the Southern meeting and Net Generation was the foremost topic. Also discussed:
 - a. CGPG dashboard for incoming target goals. Percentages will change next year for JTT, league play, new adult, 10 and under signees.
 - b. Jay is also co-chair with Rick Holland and committee members Rhonda Rubben, Brian Bernard and Joey Lawler for the Querbes Tennis Center CTA Planning Committee. Their purpose is the ensure Querbes Tennis Center once again becomes an excellent and viable facility for tennis in Shreveport. One that can host tournaments, league play, junior programs and other programming to build tennis in Shreveport. The city has assigned a new architect who has submitted plans that includes a small elevator (ADA compliance), remodel of restrooms, upstairs gallery and new downstairs for check-in, Pro shop, etc. Grady Wilson stated that Walk Ons Restaurant will assist with the updating of Querbes.
8. Community Coordinator, Kaye Cochran, gave her report:

- a. The PE Teacher In service scheduled last month was cancelled due to bad weather. She hopes to reschedule for the next teacher in service.
 - b. Bossier Tennis Center has a new ladies league, BLT (Bossier Ladies Tennis) that plays on Mondays and Fridays. The Monday league is for 2.5 and 3.5 players and has 48 players signed up, the Friday league is for 3.0 and 4.0 players. The 4.0 did not make, but the 3.0 league has a strong showing of 42 players. This league does not conflict with the SALT league, in fact most of the players also play on the SALT League.
 - c. The Querbes Tennis League has 115 signed up through Jot Form as of 2/5, more teams are signed up.
 - d. Tennis Apprentice will begin at Querbes 2/21-3/14. Bossier will hold a Family Tennis Apprentice on 3/14 – 4/11.
 - e. A Red Ball Challenge and Junior Exhibition will be held to kick-off the Bill Oliver Memorial Tournament at POTC on Friday, March 2 (Junior Exhibition) and Saturday, March 3 (Red Ball Challenge). Look for addition information on Facebook, NWLaCTA website, posters, etc.
 - f. The Senior Olympics is coming up in May. Look for additional information soon.
9. Junior Tennis Coordinator, Angela Pfanner, gave her report:
- a. As mentioned above, the Bill Oliver Memorial Tournament is set for March and this is a CTA Fundraiser for Junior Tennis. To date we have \$6,350 in sponsorships! Several "in kind" donations for "Hit for Prizes" have been received but we do need more. Angela asked if all the Pros would donate a tennis lesson, and everyone agreed. Angela is requesting that each board member enlist 1 sponsorship and 2 "Hit for Prizes" donations. To date the vendors that we are using are Lamb (drawstring bags), Hilburn (poster printing), Pelino Group (Sheri Stinson) (Captains Gifts) and Sport Signs Now (Anthony Riley) (tournament banners).
 - b. Nancy Harper, Co-chair of the Volunteer Committee, has been busy assisting Angela.
 - c. Poster contest for area youth who play tennis is being offered in conjunction with the tournament. Information is in place at all the tennis facilities. The winning art will be used throughout the year for junior programs and marketing. We hope to make this an annual campaign.
 - d. Constant contact/Facebook/email/jot form: please have any marketing needs sent to Angela and Rhonda by the 25th of the Month. The marketing campaigns an be used for NWLaCTA and tennis facilities. Email blasts on al upcoming events will be sent out the 1st Thursday of each month. Facebook will go out throughout the month. Angela can create a Jot Form for any type of registration or event.
10. Adult League Coordinator, Tammie Harris, gave her report on the Adult Spring League:
- a. 64% of the matches are being played at POTC or Bossier. She does want to thank the Pros for their help in scheduling the matches. This is particularly hard because five courts are needed for a match. Grady Wilson stated that next year you must be a member of POTC to play on one of their teams. To date, are numbers are down from last year, but players are still registering for teams.
 - b. The Captains gift for last year (which will be handed out at the Bill Oliver Tournament) will be have our logo on it (NWLaCTA) because we want to use local vendors. To have the USTA logo on anything you must be on an approved USTA vendor list.
 - c. Tammie did attend the Coordinator Meeting. A few items of note for Southern are the residency issue (such as Texarkana, AR playing in the Shreveport/Bossier league) has been approved; scheduling for Tri-level (we place it between Adult and Mixed); splitting up of National Teams; restructuring of State bids such as combining ages for State tournaments, hotels to be kept in the bid packages (yes).
11. Rhonda had binders for each of the Committee Chairs, with purposes, goals, objectives, etc. Please feel free to add to your binder. This will help for members in the future.

**NEXT MEETING WEDNESDAY, MARCH 7, 2018
NOON - POTC**